



presents

Business Champions 2026



Join Now

Partnerships - re-imagined for Today.

Take action today. Join for free.

www.mentalhealth360.org.uk

The way we support Mental Health has moved on

And, our partnerships are deliberately designed for how collaboration works today.



**THE FUTURE OF
MENTAL HEALTH IS
CHANGING...WILL
YOU JOIN US ON THE JOURNEY?**

What is a Business Champion

Business Champions is a practical partnership program that helps your business take real, visible action on mental health - within your workplace and across your community

Business Champions don't watch from the sidelines - they get involved.

At Mental Health 360, we partner with businesses ready to make a difference - engaging teams, opening conversations and helping shape the future of mental health support.

Practical. Flexible. Two-way.

- Turning:
- **Conversations into culture**
 - **Ideas into action**
 - **Support into real impact**

Less talk. More action. Real people. Real change.

This isn't sponsorship. It's participation

Who are we

We bring over 23 years combined frontline mental health experience in partnership with SNfMH, delivering across Cheshire, Staffordshire, Midlands and North Wales

We don't just raise awareness - we deliver support.

From counselling and mentoring to peer support, wellbeing groups and specialist training, we've helped thousands of people of all ages and backgrounds access support when they need it most.

Now we're expanding our reach to those often overlooked:

- **Farming and rural communities**
- **Veterans**
- **Older adults**
- **Tradespeople**

By combining human connection with smart, tech-enabled delivery, we take support to people on their terms - removing barriers and delivering life changing support.

Earlier support. Wider access. Measurable impact



Real support, delivered where and when it's needed.

What's in it for Your Business

Be recognised for real action

Stand out as a business that doesn't just talk about mental health—but actively supports it. Build trust with customers, partners and your community.

Be seen taking action, not just making statements.



Strengthen your team

Show your people you genuinely value their wellbeing. Create opportunities for engagement, conversation and shared purpose. Build a positive, supportive culture that motivates teams and strengthens loyalty.

From workplace sessions to team-led initiatives, give your people meaningful ways to engage

Build meaningful connections

Be visible in your community. Work alongside Mental Health 360 to create impact beyond the workplace.

Connect your business to real people, real stories and real outcomes.



Lead on ESG

Bring ESG and CSR to life through action. Move beyond policies and statements. Give your teams real ways to engage while delivering measurable, meaningful impact.

Turn ESG from a report into something your people and customers can actually see and feel

Good for people. Good for
Stronger teams. Stronger reputation. Real impact



Be the business that doesn't just talk about change... be the one that delivers it.

Real impact isn't a logo on a page. It's what you choose to do.

Start at **Community Champion** - completely free - and begin engaging your team and showing your commitment

Step up to **Impact Champion** unlock:

- Greater visibility
- Team experiences
- Networking
- Co-created campaigns

However you join, you're part of something bigger.

Together we can make a difference.



You're helping shape the future of mental health support

What you get

Choose the level that works for your business today.



What you get	Community Champion	Impact Champion
Recognition & Visibility		
• Use of MH360 branding	✓	✓
• Social media recognition & features	✓	✓
• Spotlight stories & website features	✓	✓
• Inclusion in campaigns & awareness activity	✓	✓
• Enhanced brand visibility (campaigns/materials)	–	✓
• Logo placement at events	–	✓
• Featured in video content	–	✓
Engagement & Involvement		
• Fundraising support & planning	✓	✓
• Podcasts, interviews & campaigns	✓	✓
• Email updates & impact reports	✓	✓
• Early access to online training and resources	–	✓
Team Experience		
• Wellbeing resources for teams	–	✓
• Workplace pop-ups & engagement sessions	–	✓
• Team talks / lunchtime sessions	–	✓
• Team fundraising days	✓	✓
Events & Networking		
• Attend & exhibit at your events	–	✓
• Attend Mental Health 360 events	✓	✓
• Complimentary event tickets	–	✓
• Invitations to exclusive networking events	–	✓
Partnership Support		
• Dedicated relationship support	–	✓
• Opportunities to Co-create campaigns	–	✓
Monthly Contribution	FREE	£50 per month

COMMUNITY CHAMPION

Start your journey. Get involved. Make a difference. (FREE)

Visibility & Recognition

- Use of Mental Health 360 Champion digital assets
- Social media recognition (9,000+ reach)
- Opportunities to feature in website articles and Champion Spotlight stories

Engagement & Involvement

- Inclusion in our Champion community
- Opportunities to engage with podcasts, interviews, and awareness campaigns
- Support with fundraising ideas and planning

Insight & Connection

- Access to email updates
- Impact reports

A simple, no-risk way to start taking action.

**Champions in
more detail**

IMPACT CHAMPION

Go further. Be seen. Lead meaningful change.

Everything in Community Champion, plus:

Enhanced visibility

- Increased brand visibility (logo placement across campaigns and materials)
- Feature opportunities in podcasts, video content, and interviews
- Logo placement at key events

Team Experience

- Wellbeing resources for your teams
- Workplace pop-ups and engagement sessions
- Team talks / lunchtime sessions showcasing impact

Presence & Engagement

- Exhibition presence at your events (staff days, corporate events, open days)
- Complimentary tickets to selected events

Support & Partnership

- Dedicated relationship support to maximise your impact

A low-cost, high-impact way to bring ESG to life.

Ready to be a Business Champion?

Start today.

Join a growing network of businesses
choosing to take action.

hello@mentalhealth360.org.uk

www.mentalhealth360.org.uk

Less talk. More action.



Mental Health 360 CIC Registered Number 17029799.
Dafum House, Electra Way, Crewe, CW1 6ZF.

Rural Mind, Trade Mind, Veteran Mind, Seasoned Mind and MH360 are all trading styles of Mental Health 360 CIC